2023 Northwest Michigan Arts & Culture Summit

CREATE: Connections, Capacity, Communications, Champions

Tuesday, May 9, 2023
8:15 am – 3:30 pm

Online Info, Links & Resources: https://nwmiarts.org/2023-nw-mi-arts-culture-summit/
Questions, assistance: arts@nwmiarts.net  Day of emergencies: text 231-883-8388
Zoom Links: See page 5 for Morning & Breakout Links  WiFi available on-site

Schedule

8:15 am: (Registration ready 8am)  Prelude
On-Site Registration
Mallory-Towsley Center for Arts Leadership, Interlochen Center for the Arts
Continental Breakfast
Meet & Mingle
Displays - Sharing Table – Music performed by Ted Alan

8:35 am:  Gather, Greetings & Summit Springboard
Trey Devey
President, Interlochen Center for the Arts

Gary Gatzke, Interlochen Center for the Arts & President, Northwest Michigan Arts & Culture Network
Mary Bevans Gillett, Convener, Northwest Michigan Arts & Culture Network

1 (5/7/2023)
8:45 am:  Creativity: Superpower to Success
Creativity infuses arts and culture, and also powers our communities. Let’s kick off our first panel by connecting the dots and celebrating the role creativity plays in building success across all sectors and all players.

Jamie Gallagher, President and CEO, Faber-Castell USA (retired)
Consultant & Public Speaker on Creativity & Business

8:55 am: Leading Together: Connecting Champions, Collaborators, Creators & Communities
We each play a role in creating and furthering arts, culture and community vibrancy whether we are artists, culture bearers, organizations, leaders, visionaries, connectors or advocates. Let’s build on the strengths the arts bring to our region and our state … and envision a resilient post-pandemic landscape fueled by collaboration, creativity and connections across all sectors. This interactive discussion with regional, state and national leaders looks at the trends, issues, challenges, and opportunities to join together to support a strong creative economy.

Nikki Devitt, Petoskey Chamber of Commerce/Northern Michigan Chamber Alliance
Jamie Gallagher, Faber-Castell USA/Consultant
Deb Polich, Artrain/Creative Washtenaw/Americans for the Arts
Alison Watson, Michigan Arts & Culture Council
Anne-Marie Oomen, Writer, Poet, Playwright, Artist
Trey Devey, Interlochen Center for the Arts (facilitator)

- short break –

10:25 am: Programming & Performing in the New Normal
Join this panel of performers and programmers in an interactive discussion on the trends, challenges, strategies and new opportunities many are facing in building new audiences, promoting, and programming for events, gigs, festivals and seasons. What’s working in “the new normal?”

Anna Rudnitsky, Michigan Presenters Network & Midland Center for the Arts
Megan DeWindt & Kristi Wodek, Crooked Tree Art Center – Petoskey & Traverse City
Kassia Perpich, Great Lake Center for Performing Arts
Brent Wrobel, Interlochen Center for the Arts
Tim Jones, Singer, Songwriter, Musician
Peter Payette, Executive Director, Interlochen Public Radio (facilitator)

11:25 am: Power Networking
Let’s keep thinking creatively & collaboratively. IPR staff will facilitate a fast-paced session to find common ground and see if 2+2 might make 5. Maybe your next great event will be conceived here!

Amanda Sewell, Music Director, Interlochen Public Radio
11:45:  Lunch, Sharing, Networking, Brainstorming

Optional Topic Tables

Meet the MACC Team
Have questions for Michigan Arts & Culture Council? Several MACC program managers are attending the summit and look forward to meeting you, answering questions and discussing upcoming grants, requirements, and opportunities. Also attending is MACC council member Esther Triggs.

Alex Flannery, MACC Operational Support Program Manager
Jeff Garrett, MACC Capital Improvements Program Manager & ADA 504 Coordinator
Esther Triggs, MACC Council Member & Director of Diversity, Equity & Inclusion at Interlochen

12:55 pm:  Afternoon Launch to Breakouts
Join afternoon breakout sessions with small group discussions, interactive training and deep dive discussions.

Breakouts follow three tracks aligning with the Network’s strategic priorities:
Artist Track, Capacity Building, Communications
Please choose one breakout room for each session

1:00-2:00 pm:  Breakout Sessions A -B -C (Choose one: Artist Track, Capacity Building, Communications)

Breakout A (Artist Track):
Work of Art: The Business of Being an Artist  (Room #106)
Facilitators
Michelle Bien, Artist & Art + Connection
Amanda Kik, Crosshatch Center for Arts & Ecology & The Alluvion
Brett Sinclair, Raven & Lotus

Breakout B (Capacity Building):
Volunteer Management (Great Room)
Facilitators
Megan Holtrey, Dennos Museum Center
Amy Gillard, Harbor Springs Festival of the Book
Bailey Nuss, United Way of Northwest Michigan

Breakout C (Communications):
Cultural Tourism – A Working Session (Room #107)
Facilitators
Mary Bevans Gillett, Northwest Michigan Arts & Culture Network
Julie Povolo, Crooked Tree Arts Center – Traverse City

- short break -
2:05-3:05 pm: Breakout Sessions D-E-F *(Choose one: Artist Track, Capacity Building, Communications)*

**Breakout D (Artist Track):**
Art & Social Change (Great Room)
*Facilitators*
Michelle Bien, Artist & Art + Connection
Amanda Kik, Crosshatch Center for Arts & Ecology & The Alluvion
Brett Sinclair, Raven & Lotus

**Breakout E (Capacity Building):**
The $ Pie: Memberships, Grants, Fundraising (Room #106)
*Facilitators*
Sarah Kime, Glen Arbor Arts
Emily Culler, Interlochen Center for the Arts
Lisa Brady, Great Lakes Children’s Museum

**Breakout F (Communications):**
NFT? AI? AR? Emerging Tech in the Arts (Room #107)
*Facilitator/Presenter*
Troy DeShano, Artist & Michigan Legacy Art Park

3:10-3:30 pm:
Reconvene, Recap & Relax

We return to the Great Room for a short recap of the breakout highlights and final announcements.

Thank you for joining us. Resources & tools will be posted under Summit Tools at www.nwmiarts.org.

**2023 Summit Planning Team**

Di Baribeau, City Opera House
Michelle Bien, Art + Community
Troy DeShano, Artist & Michigan Legacy Art Park
Gary Gatzke, Interlochen Center for the Arts
Amy Gillard, Harbor Springs Festival of the Book
Mary Bevans Gillett, Northwest Michigan Arts & Culture Network
Megan Holtrey, Dennos Museum Center
Amanda Kik, Crosshatch Center for Art & Ecology
Sarah Kime, Glen Arbor Arts Center
Maria Klimaszewski, Northwest Michigan Arts & Culture Network
Mercedes Michalowski, Grand Traverse Regional Community Foundation
Peter Payette, Interlochen Public Radio
Julie Povolo, Crooked Tree Arts Center-Traverse City
Brett Sinclair, Raven & Lotus
Brittany Verner, Interlochen Center for the Arts
Judy Zorn, Northwest Michigan Arts & Culture Network
Zoom Links to 2023 Summit Sessions

All Morning Sessions: Welcome, Panels, Zoom Lunch Breakout Room
This Zoom link covers all sessions 8:15 am-12:55 pm & the 3:05-3:30 Wrap-up
8:15 AM - 1:15 PM Eastern Time (US and Canada) - Program starts at 8:45 AM
Meeting ID: 950 033 7927
Passcode: 881734
https://www.google.com/url?q=https://interlochen.zoom.us/j/95003379727?pwd%3Da0lwSTAzU0ptNXhsTTI3SkxlWjRJd09sa&Dsource=calendar&usd=2&usg=AOvVaw1Rp9xN0BLPE9dwLj9mXBj

If you are participating by Zoom, join an informal digital breakout room during the lunch break. Stay online during Power Networking and Lunch to meet, share and collaborate through cyberspace.

Afternoon Breakouts
Each afternoon session has a separate Zoom link.

Breakout A: Work of Art: The Business of Being an Artist
Room #106, Zoom Facilitator: Brett Sinclair
1:00 PM Eastern Time
https://us06web.zoom.us/j/4678237597?pwd=cjFKM1FrSVpOdE5PCTRkakg1TIj6UT09

Breakout B: Volunteer Management
Great Room, Zoom Facilitator Gary Gatzke
1:00 PM Eastern Time
https://www.google.com/url?q=https://interlochen.zoom.us/j/95003379727?pwd%3Da0lwSTAzU0ptNXhsTTI3SkxlWjRJd09sa&Dsource=calendar&usd=2&usg=AOvVaw1Rp9xN0BLPE9dwLj9mXBj

Breakout C: Cultural Tourism – A Working Session
Room #107, Zoom Facilitator Mary Gillett
1:00 PM Eastern Time
https://us02web.zoom.us/j/9423123869

Breakout D: Art & Social Change
Great Room, Facilitator: Brett Sinclair/Gary Gatzke
2:05 PM Eastern Time
https://www.google.com/url?q=https://interlochen.zoom.us/j/95003379727?pwd%3Da0lwSTAzU0ptNXhsTTI3SkxlWjRJd09sa&Dsource=calendar&usd=2&usg=AOvVaw1Rp9xN0BLPE9dwLj9mXBj

Breakout E: The Money Pie: Memberships, Grants, Fundraising
Room #106, Zoom Facilitator Sarah Kime
02:05 PM Eastern Time
Meeting ID: 920 7255 6611
https://us02web.zoom.us/j/87386119084

Room #107, Zoom Facilitator Mary Gillett
2:05-3:00 PM Eastern Time
https://us02web.zoom.us/j/9423123869