

2022 Northwest Michigan Arts & Culture Summit



Tuesday, May 3, 2022

8:45 am – 3:15 pm

Registration: <https://nwmiarts.org/2022-summit-registration/>

Info: <https://nwmiarts.org/2022-regional-summit/>

Questions, assistance: arts@nwmiarts.net

Schedule

8:15 – 8:45 am:

Prelude

On-Site Registration & Networking

Mallory-Towsley Center for Arts Leadership, Interlochen Center for the Arts

Zoom Networking

Sharing Table

Member Moments video highlights will be showcased now and throughout the day

8:45 am:

Gather & Greetings

Gary Gatzke

Associate Director for Continuing & Community Education, Interlochen Center for the Arts

President, Northwest Michigan Arts & Culture Network Board of Directors

Interlochen Welcome

Trey Devey

President, Interlochen Center for the Arts

8:55 am:

Panel #1 – The New Normal: Arts & Culture 2022

"Resiliency is the ability to pivot - over and over again."

Since the pandemic began, our creative sector has been overwhelmingly impacted. Our work and our world have been changed forever. Yet, arts and culture continue to respond creatively and resiliently as we shape our new normal while navigating recovery. Let's look at the trends, issues, challenges, and opportunities as we reshape our workplaces, embrace DEI, re-engage audiences, balance limited resources and pursue creative practices. Join this interactive discussion with state leaders and national leaders.

Alison Watson, Michigan Arts & Culture Council

Lisa Craig Brisson, Michigan Museums Association

Trey Devey, Interlochen Center for the Arts

Craig Hadley, Dennon Museum Center

Omari Rush, Culture Source & National Association of State Arts Agencies

Esther Triggs, Interlochen Center for the Arts

Mary Bevans Gillett, Northwest Michigan Arts & Culture Network (*facilitator*)

- short break -

10:15 am:

Panel #2 – Funding Our Future: Trends & Strategies

Join this panel of funding leaders in an interactive discussion of trends in philanthropy and perspectives on future forces that impact funding – especially in arts and culture – as well as strategies to respond as we move from pandemic into recovery.

David (DJ) Jones, Petoskey-Harbor Springs Area Community Foundation

Kristin Hettich, Rotary Charities of Traverse City

John Bogley, Interlochen Center for the Arts

11:15 am:

Panel #3 – The Power of Partnerships

Arts and culture can be powerful partners in addressing community issues, building bridges to change, leading economic development, and building cultural vibrancy. Let's look at several examples of community partnering along with audience sharing as we explore how we can harness the power of arts and culture.

Stories That Heal, Benzie County

Molly Sturges, Artistic director & composer

Commongrounds, Traverse City

Amanda Kik, Crosshatch Center for Art & Ecology

Blissfest Music Festival & Little Traverse Communities, Emmet/Charlevoix

Cindy McSurely, Blissfest Music Festival

Peter Payette, Executive Director, Interlochen Public Radio (*facilitator*)

12:05 pm:

Lunch Buffet

Sandwich & Salad Buffet

Network 2.0: Findings & Feedback

Sharing results & discussion on the past year's Network Development Project

Jennifer Goulet, Consultant

Executive Director, WonderFool Productions & former CEO Creative Many Michigan

Break + Member Moments

Enjoy a short mid-day break and then return for our Afternoon Breakout Sessions.

1:10 pm:

Afternoon Send-off

Join afternoon breakout sessions with small group discussions, interactive training and deep dive discussions.

There are 3 breakout options per session. Please choose one breakout room for each session.

Those on Zoom, will return to the main Zoom room in between sessions.

1:15 pm: Breakout Sessions A -B -C (*Choose one: Planning, Diversity Deep Dive, or Artist Connections*)

Breakout A: Making the Hard Decisions

Lisa Craig Brisson, Executive Director, Michigan Museums Association

Breakout B: Diversity Deep Dive 2.0

Esther Triggs, Interlochen Center for the Arts

Brett Sinclair, Sonder DEI Network; Raven & Lotus

Breakout C: Building Artist Connections: Community, Organizations, Each Other

A facilitated discussion led by

Jennifer Goulet, Network Consultant & WonderFool Productions

- short break -

2:10 pm: Breakout Sessions D-E-F (*Choose one: Fundraising, Native Artists, or Partnerships*)

Breakout D: Building Community Champions & Partners

Jennifer Goulet, Network Consultant & WonderFool Productions

Kelly Ignace, President, TC New Tech

Caitlin Early, TART Trails & Traverse City Arts Commission

Breakout E: Fundraising Roundtable

A facilitated discussion led by

Tamara Tinhoff & Emily Culler, Interlochen Center for the Arts

Breakout F: Celebrating Native Artists, Art & Culture

JoAnne Cook, Grand Traverse Band of Ottawa & Chippewa Indians

Artist TBA, Grand Traverse Band of Ottawa & Chippewa Indians

Laura Quackenbush, Consultant, Great Lakes History & Interpretation; Cultural Resource Management

3:00 pm:

Reconvene, Recap & Relax

Post-Summit Reception & Networking at Interlochen Public Radio immediately following