2022 Northwest Michigan Arts & Culture Summit

Tuesday, May 3, 2022
8:45 am – 3:15 pm

Registration: https://nwmiarts.org/2022-summit-registration/
Info: https://nwmiarts.org/2022-regional-summit/
Questions, assistance: arts@nwmiarts.net

Schedule

8:15 – 8:45 am: Prelude
On-Site Registration & Networking
Mallory-Towsley Center for Arts Leadership, Interlochen Center for the Arts
Zoom Networking
Sharing Table
Member Moments video highlights will be showcased now and throughout the day

8:45 am: Gather & Greetings
Gary Gatzke
Associate Director for Continuing & Community Education, Interlochen Center for the Arts
President, Northwest Michigan Arts & Culture Network Board of Directors

Interlochen Welcome
Trey Devey
President, Interlochen Center for the Arts
8:55 am:  
Panel #1 – The New Normal: Arts & Culture 2022

“Resiliency is the ability to pivot - over and over again.”
Since the pandemic began, our creative sector has been overwhelmingly impacted. Our work and our world have been changed forever. Yet, arts and culture continue to respond creatively and resiliently as we shape our new normal while navigating recovery. Let’s look at the trends, issues, challenges, and opportunities as we reshape our workplaces, embrace DEI, re-engage audiences, balance limited resources and pursue creative practices. Join this interactive discussion with state leaders and national leaders.

Alison Watson, Michigan Arts & Culture Council  
Lisa Craig Brisson, Michigan Museums Association  
Trey Devey, Interlochen Center for the Arts  
Craig Hadley, Dennos Museum Center  
Omari Rush, Culture Source & National Association of State Arts Agencies  
Esther Triggs, Interlochen Center for the Arts  
Mary Bevans Gillett, Northwest Michigan Arts & Culture Network (facilitator)

- short break -

10:15 am:  
Panel #2 – Funding Our Future: Trends & Strategies

Join this panel of funding leaders in an interactive discussion of trends in philanthropy and perspectives on future forces that impact funding – especially in arts and culture – as well as strategies to respond as we move from pandemic into recovery.

David (DJ) Jones, Petoskey-Harbor Springs Area Community Foundation  
Kristin Hettich, Rotary Charities of Traverse City  
John Bogley, Interlochen Center for the Arts

11:15 am:  
Panel #3 – The Power of Partnerships

Arts and culture can be powerful partners in addressing community issues, building bridges to change, leading economic development, and building cultural vibrancy. Let’s look at several examples of community partnering along with audience sharing as we explore how we can harness the power of arts and culture.

Stories That Heal, Benzie County  
Molly Sturges, Artistic director & composer

Commongrounds, Traverse City  
Amanda Kik, Crosshatch Center for Art & Ecology

Blissfest Music Festival & Little Traverse Communities, Emmet/Charlevoix  
Cindy McSurely, Blissfest Music Festival

Peter Payette, Executive Director, Interlochen Public Radio (facilitator)
12:05 pm: Lunch Buffet  
*Sandwich & Salad Buffet*

**Network 2.0: Findings & Feedback**  
*Sharing results & discussion on the past year’s Network Development Project*  
**Jennifer Goulet, Consultant**  
Executive Director, WonderFool Productions & former CEO Creative Many Michigan

**Break + Member Moments**  
*Enjoy a short mid-day break and then return for our Afternoon Breakout Sessions.*

1:10 pm: **Afternoon Send-off**  
Join afternoon breakout sessions with small group discussions, interactive training and deep dive discussions.  
*There are 3 breakout options per session. Please choose one breakout room for each session. Those on Zoom, will return to the main Zoom room in between sessions.*

1:15 pm: **Breakout Sessions A - B - C** *(Choose one: Planning, Diversity Deep Dive, or Artist Connections)*  
**Breakout A: Making the Hard Decisions**  
**Lisa Craig Brisson**, Executive Director, Michigan Museums Association  
**Breakout B: Diversity Deep Dive 2.0**  
**Esther Triggs**, Interlochen Center for the Arts  
**Brett Sinclair**, Sonder DEI Network; Raven & Lotus  
**Breakout C: Building Artist Connections: Community, Organizations, Each Other**  
A facilitated discussion led by  
**Jennifer Goulet**, Network Consultant & WonderFool Productions  
- short break -

2:10 pm: **Breakout Sessions D-E-F** *(Choose one: Fundraising, Native Artists, or Partnerships)*  
**Breakout D: Building Community Champions & Partners**  
**Jennifer Goulet**, Network Consultant & WonderFool Productions  
**Kelly Ignace**, President, TC New Tech  
**Caitlin Early**, TART Trails & Traverse City Arts Commission  
**Breakout E: Fundraising Roundtable**  
A facilitated discussion led by  
**Tamara Tinhoff & Emily Culler**, Interlochen Center for the Arts  
**Breakout F: Celebrating Native Artists, Art & Culture**  
**JoAnne Cook**, Grand Traverse Band of Ottawa & Chippewa Indians  
**Artist TBA**, Grand Traverse Band of Ottawa & Chippewa Indians  
**Laura Quackenbush**, Consultant, Great Lakes History & Interpretation; Cultural Resource Management

3:00 pm: **Reconvene, Recap & Relax**  
*Post-Summit Reception & Networking at Interlochen Public Radio immediately following*