



Connecting **ARTS, CULTURE,**
and our **CREATIVE COMMUNITIES**

2021 Northwest Michigan Arts & Culture Virtual Summit

Celebrating Resiliency, Fueling Recovery
Building Back for a Stronger Creative Sector

Tuesday, May 4, 2021

9:30am – 3:00pm via Zoom

Registration/Info: <https://nwmiarts.org/annual-summit/>

Questions, assistance: arts@nwmiarts.net

Schedule

9:30 am: Welcome and Summit Springboard

Mercedes Michalowski, Executive Director, Elizabeth Lane Oliver Center for the Arts & President, Northwest Michigan Arts & Culture Network Board of Directors

Gary Gatzke, Associate Director for Continuing & Community Education, Interlochen Center for the Arts

State of the State of Arts & Culture

Michigan Council for Arts & Cultural Affairs began implementing a new strategic plan, a new granting platform and new initiatives just as the pandemic hit our nation. Where does arts, culture and our creative ecosystem stand today? What impacts and trends are informing the future, and what does that mean for Michigan and, in particular, funding, promotion, advocacy and artist support here in northern Michigan?

Alison Watson, Director, Michigan Council for Arts & Cultural Affairs

9:45 am: Panel #1 – The Pandemic Pivot

"Resiliency is the ability to pivot - over and over again."

Since the pandemic hit the United States, the creative sector has been dramatically impacted on all levels. Looking back and forward, we will discuss the many pivots taken, lasting impact, silver linings, opportunities and continued challenges as we begin to reshape and re-open as we emerge through final phases of the pandemic. Join this interactive discussion.

Alison Watson, Michigan Council for Arts & Cultural Affairs

Lisa Craig Brisson, Michigan Museums Association

Katherine Luellen, Interlochen Center for the Arts

Jennifer McQuiston Lott, Traverse City Dance Project

Mary Bevans Gillett, Northwest Michigan Arts & Culture Network (*facilitator*)

- short break -

10:40 am: Panel #2 - Building Diversity & Inclusion

Arts, culture and the creative sector can offer a voice and a connector to further diversity and inclusion in our workplaces, our communities and in the work we share. How can we take steps forward to do so?

Holly T. Bird, Title Track

Craig Hadley, Dennon Museum Center

Vester Waters, Interlochen Center for the Arts

Sarah Bearup-Neal, Glen Arbor Arts (*facilitator*)

11:30 am: Panel #3 - Powering Art in Public

Arts and culture can power recovery as our communities mend. Can the arts be the catalyst to rebuild the public square? How do we best use the creative sector to connect, challenge, and engage with each other, new audiences, and important community conversations.

Ted Alan, Musician

Caitlin Early, Traverse Area Recreation & Transportation Trails & Art on the TART

Nancy McRay, Textile Artist & Art Rapids

Rick Schmitt, Stormcloud Brewing Company & Garden Theater

Peter Payette, Executive Director, Interlochen Public Radio (*facilitator*)

12:15 pm: Interlochen Insights

Trey Devey, President,

Interlochen Center for the Arts

12:30 pm: Lunch Break + Optional Networking Breakout Rooms

Enjoy your cyber lunch and a mid-day break. Several optional breakout rooms will be available for networking, on a topic or to connect with MCACA staff on the upcoming grant cycle.

Mix it up. Meet new colleagues. and renew relationships. Brainstorm. Share ideas. Enjoy!

Optional Breakouts Available:

MCACA Staff – Open Drop-in re: FY22 MCACA Grants, questions, etc.

New & Emerging Leaders

Open Networking

Idea? Interest? Please share & We'll do it!

1:15 pm: Reconvene – Network Update – Afternoon Send-off

*We'll reconvene for a few minutes then send all off to our afternoon breakout sessions with small group discussions, interactive training and deep dive discussions. There are **3 breakout options per session**.*

Please choose one breakout room for each session. We will return to the main Zoom room in between

1:20 pm: Breakout Sessions A -B -C (*Choose one: Evaluation, Diversity Deep Dive, or Work of Art*)

Breakout A: Evaluation & Planning – Informing Our Decisions
Lisa Craig Brisson, Executive Director, Michigan Museums Association

Breakout B: Diversity Deep Dive
Kim Kelderhouse, Leelanau Historical Society & Museum
Bill & Sue Klco, Good Hart Artist Residency
Amanda Kik, Crosshatch Center for Art & Ecology

Breakout C: Work of Art
Jeff 'Jabo' Bihlman, Bihlman Brothers & Q100
Stephanie Coate, Creative Coast
Kristi Wodek, Crooked Tree Art Center – Traverse City

- short break -

2:15 pm: Breakout Sessions D-E-F (*Choose one: Advocacy, Technology, or Partnerships*)

Breakout D: Advocacy & Engagement
Deb Polich, Creative Washtenaw & Art Train; Michigan Advocacy Captain, Americans for the Arts
Jill O'Neill, Great Lakes Performing Center for the Arts; Michigan Independent Venue & Promoters Assc.

Breakout E: Technology Tips, Tricks & Strategy
Lisa Marie Tobin, Gaylord Arts Council
Stephanie Coate, Creative Coast

Breakout F: Partnerships & Creative Collaborations
Joe Beyer, Parallel 45
Camille Hoisington, Creative Coast
Liz Erlewine, Crooked Tree Art Center – Traverse City
Eric Hemenway, Little Traverse Bay Bands of Odawa Indians

3:00 pm: Next steps & Adjourn

3:10-3:45 Optional Cyber Happy Hour & Informal Networking