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NOTES TO NORTHWEST MICHIGAN ARTS & CULTURE NETWORK 2018 DATA ARTS FUNDERS REPORT:

- 1) Organization was formed in 2015 under fiscal sponsorship and incubation of Networks Northwest (former Northwest Michigan Council of Governments). 501c3 obtained 2018. Reports overlap transition to independent 501c3 organization.
- 2) Employee compensation reflects Networks Northwest's community planner and tech/admin support staff and not employees of Northwest Michigan Arts & Culture Network. Northwest Michigan Arts & Culture Network management and executive leadership continues through independent management contract until 2020.
- 3) FY18 reflects a notable increase in cash/net assets, as reflected on the balance sheet. This is attributable to the network's transition to independent 501c3 status and grants receivable in support. Balance sheet shows grants receivable of \$53,800 from Rotary Charities of Traverse City, dispersed in two payments: a) \$23,375, received on 4/1/2019; & b) \$29,425, to be dispersed on 10/1/2019. An additional \$1,000 year-end pledge was also reflected and received 12/31/2019.



Organization Information

Organization name: Northwest Michigan Arts & Culture Network
 City: Traverse City
 State: MI
 County: Grand Traverse
 NISP Discipline: 14 - Multidisciplinary
 NISP Institution: 17 - Arts Service Organization
 NTEE: A90 - Arts Services

Federal ID #: 831282144
 Year organization founded: 2015
 Organization type: 501(c)3 nonprofit organization
 Fiscal year end date: 09-30
 DUNS #: 117050008
 Full-time staff: 0
 Paid FTEs: 0

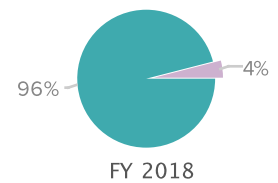
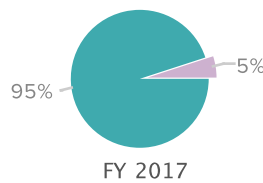
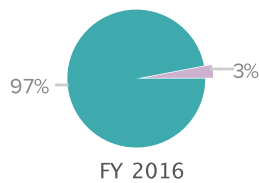
Applicant is not audited or reviewed by an independent accounting firm.

A display value of -0% signifies a value of less than +/- 0.5%

Total Activity	FY 2016	FY 2017	% Change	FY 2018	% Change
Operating Revenue					
Earned Program	\$600	\$1,650	175%	\$1,750	6%
Earned Non-program	\$0	\$0	n/a	\$0	n/a
Total Earned Revenue	\$600	\$1,650	175%	\$1,750	6%
Investment Revenue			n/a		n/a
Contributed Revenue	\$21,950	\$31,950	46%	\$44,550	39%
Total Operating Revenue	\$22,550	\$33,600	49%	\$46,300	38%
Less in-kind	(\$3,250)	(\$7,000)	115%	(\$9,000)	29%
Total Operating Revenue Less In-kind	\$19,300	\$26,600	38%	\$37,300	40%
Operating Expenses					
Program	\$16,706.25	\$24,018.75	44%	\$30,000.75	25%
Fundraising	\$445.5	\$1,601.25	259%	\$4,615.5	188%
General & Administrative	\$5,123.25	\$6,405	25%	\$11,538.75	80%
Total Operating Expenses	\$22,275	\$32,025	44%	\$46,155	44%
Less in-kind	(\$3,250)	(\$7,000)	115%	(\$9,000)	29%
Total Operating Expenses Less In-kind	\$19,025	\$25,025	32%	\$37,155	48%
Total Operating Activity	\$275	\$1,575	473%	\$145	-91%

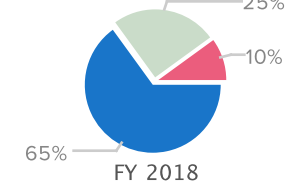
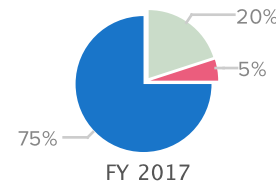
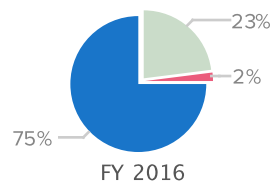
Revenue by Source

- Earned
- Investment
- Contributed



Expenses by Functional Grouping

- Program
- General & Administrative
- Fundraising



Revenue Details

Operating Revenue

Earned - Program	FY 2016	FY 2017	% Change	FY 2018	% Change
Membership revenue			n/a		n/a
Total earned - program	\$600	\$1,650	175%	\$1,750	6%

Earned - Non-program

Total earned - non-program			n/a		n/a
Total earned revenue	\$600	\$1,650	175%	\$1,750	6%

Contributed	FY 2016	FY 2017	% Change	FY 2018	% Change
Trustee & board	\$0	\$0	n/a	\$1,500	n/a
Individual	\$300	\$600	100%	\$0	-100%
Corporate	\$0	\$0	n/a	\$0	n/a
Foundation	\$0	\$10,000	n/a	\$10,000	0%
City government	\$0	\$0	n/a	\$0	n/a
County government	\$0	\$0	n/a	\$0	n/a
State government	\$0	\$500	n/a	\$1,500	200%
Federal government	\$0	\$0	n/a	\$0	n/a
Tribal contributions			n/a		n/a
Parent organization support			n/a		n/a
In-kind operating contributions	\$3,250	\$7,000	115%	\$9,000	29%
Other contributions	\$18,400	\$13,850	-25%	\$22,550	63%
Total contributed revenue	\$21,950	\$31,950	46%	\$44,550	39%
Operating investment revenue	\$0	\$0	n/a	\$0	n/a
Total operating revenue	\$22,550	\$33,600	49%	\$46,300	38%
Total non-operating revenue*			n/a		n/a
Total revenue	\$22,550	\$33,600	49%	\$46,300	38%
Total revenue less in-kind	\$19,300	\$26,600	38%	\$37,300	40%

* This line contains: non-operating investment income, transfers & reclassifications, prior period adjustments, net assets released from restriction, non-operating contributed revenue, non-operating in kind contributions and other non-operating revenue.

Expense Details

	FY 2016	FY 2017	% Change	FY 2018	% Change
Personnel expenses - Operating					
W2 employees (salaries, payroll taxes & fringe benefits)	\$4,000	\$4,300	8%	\$4,000	-7%
Independent contractors	\$10,000	\$12,500	25%	\$17,970	44%
Professional fees	\$0	\$0	n/a	\$3,100	n/a
Total personnel expenses - Operating	\$14,000	\$16,800	20%	\$25,070	49%
Non-personnel expenses - Operating					
Advertising and promotion	\$250	\$500	100%	\$500	0%
Conferences and meetings	\$0	\$350	n/a	\$1,500	329%
Dues and subscriptions	\$350	\$580	66%	\$750	29%
Occupancy costs	\$1,200	\$2,550	112%	\$4,050	59%
Office and administration	\$600	\$1,750	192%	\$3,100	77%
Printing, postage and shipping	\$750	\$800	7%	\$900	12%
Travel	\$350	\$860	146%	\$1,500	74%
Other operating expenses	\$4,775	\$7,835	64%	\$8,785	12%
Total non-personnel expenses - Operating	\$8,275	\$15,225	84%	\$21,085	38%
Total operating expenses	\$22,275	\$32,025	44%	\$46,155	44%
Non-operating personnel expenses	\$0	\$0	n/a	\$0	n/a
Non-operating non-personnel expenses	\$0	\$0	n/a	\$0	n/a
Total expenses	\$22,275	\$32,025	44%	\$46,155	44%
Total expenses less in-kind	\$19,025	\$25,025	32%	\$37,155	48%

Balance Sheet

Assets	FY 2016	FY 2017	% Change	FY 2018	% Change
Current assets					
Cash					
Receivables					
Investments					
Prepaid expenses & other					
Total current assets	\$225	\$1,575	600%	\$24,675	1,467%
Non-current investments					
Fixed assets (net)					
Other non-current assets	\$0	\$0	n/a	\$0	n/a
Total non-current assets			n/a	\$29,425	n/a
Total assets	\$225	\$1,575	600%	\$54,100	3,335%
Liabilities & Net Assets	FY 2016	FY 2017	% Change	FY 2018	% Change
Liabilities					
Accounts payable & other					
Loans & other debt					
Deferred revenue					
Total current liabilities	\$0	\$0	n/a	\$6,000	n/a
Non-current liabilities	\$0	\$0	n/a	\$0	n/a
Total liabilities	\$0	\$0	n/a	\$6,000	n/a
Net assets					
Unrestricted	\$225	\$1,575	600%	\$43,100	2,637%
Temporarily restricted			n/a	\$5,000	n/a
Permanently restricted			n/a	\$0	n/a
Total net assets	\$225	\$1,575	600%	\$48,100	2,954%
Total liabilities & net assets	\$225	\$1,575	600%	\$54,100	3,335%

Balance Sheet Metrics

	FY 2016	FY 2017	FY 2018
Months of Operating Cash			
Total working capital	\$225	\$1,575	\$18,675
Current Ratio	n/a	n/a	4.11
Debt Service Impact			
Unrestricted Net Assets Net of Property, Plant and Equipment			
Operating Margin			
Depreciation as a % of Fixed Assets			
Leverage Ratio			

Months of Operating Cash represents the number of months an organization can operate at current average monthly expense levels with existing cash and cash equivalents. $Cash + Cash\ Equivalents / (Total\ Expense / 12)$. The ratio is calculated using total numbers since this organization does not have a disaggregated balance sheet.

Total Working Capital consists of the resources available for operations, and in this report is calculated as total current assets minus total current liabilities since this organization does not have a disaggregated balance sheet. This calculation of working capital may differ from your internal calculations.

Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on

Current Ratio (Current Assets divided by Current Liabilities) determines the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calculated using unrestricted numbers only.

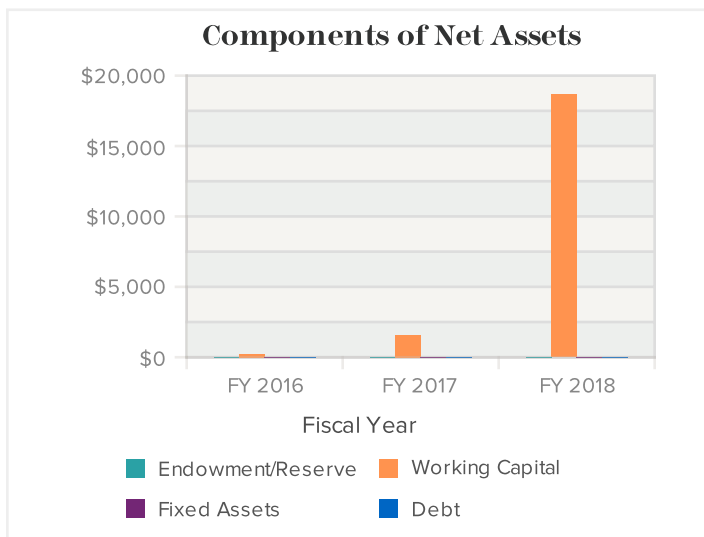
Debt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage).

Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank

Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating, highlighting the amount of an organization's surplus or deficit.

Depreciation as a % of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio (Total Debt divided by Total Unrestricted and Temporarily Restricted Assets) determines how heavily the organization has borrowed. A number in excess of 50% may indicate a potential crunch.



Attendance

In-person Participation	FY 2016	FY 2017	% Change	FY 2018	% Change
In-person participation - paid	60	65	8%	65	0%
In-person participation - free	75	200	167%	150	-25%
Total in-person participation	135	265	96%	215	-19%

Types of In-person Attendance	FY 2016	FY 2017	% Change	FY 2018	% Change
Total in-person participation	135	265	96%	215	-19%

Attendance Ages	FY 2016	FY 2017	% Change	FY 2018	% Change
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Other Participation	FY 2016	FY 2017	% Change	FY 2018	% Change
Virtual attendance	250	350	40%	500	43%

Staffing

Staff & Non-Staff Statistics	FY 2016	FY 2017	% Change	FY 2018	% Change
Number of part-time or one-time volunteers	20	20	0%	15	-25%
Part-time or one-time volunteers - FTEs	0.3	0.25	-17%	0.15	-40%
Independent contractors	1	2	100%	2	0%

Artistic Staff & Non-Staff Statistics	FY 2016	FY 2017	% Change	FY 2018	% Change
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This organization has not provided data on artistic staff. This may be because the organization does not hire artistic staff or the organization's annual expenses are under \$50,000, and they are therefore only required to complete the short form of the DataArts Survey.

Program Activity

	FY 2016	FY 2017	% Change	FY 2018	% Change
Distinct events	7	16	129%	11	-31%
Total events			n/a		n/a